

EAI Sales Lead Tracking

Know the sources of your leads
Generate more quality leads
Close more sales

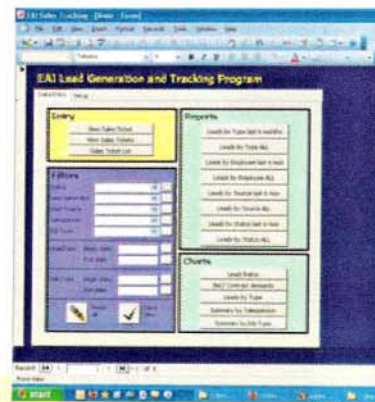
In today's competitive environment you are risking your business if you fail to keep accurate sales information. EAI's Sales Lead Tracking program makes it easy to have this information at your fingertips. The program is quick, convenient and easy to use. It's the smarter way to manage your sales process and acquire more customers.

Sales Lead Tracking Program benefits:

- Track lead status
- Focus on opportunities
- Track effectiveness of marketing programs
- Real-time knowledge of sales staff performance
- Status reports for sales meetings
- Easy-to-read graphs and charts to monitor progress
- Get all sales efforts working together
- Continuous improvement through benchmarking
- Continuity in field and office



Print full-color tracking reports and charts



Easy-to-use Microsoft Access based program



Excellence Alliance is the premiere alliance of independent HVAC contractors. Our mission is to help independent contractors achieve sustainable growth and profitability.



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For more information or a free online demo

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